

Advertising offer

1. Care Home presentation on the portal www.carehomescentre.co.uk

It is the most important type of advertisement. The presentation includes contact data, a photo gallery, a video, a virtual tour, detailed information in the frame of information card, an access map, opinions and thanks from the families.

Price: 140 £

After creating the presentation, you will receive data to log in the account, which will enable you to:

- modify the presentation,
- order some extra services,
- accept the contract with the Consulting Centre and let you have the insight into the applications of people looking for home,
- communicate with people looking for home,
- accept opinions,
- take advantage of promotional partners offers.

3. Consulting Centre in the process of choosing a care home

We encourage to cooperate with us within Consulting Centre while choosing a care home. The Centre helps to select an appropriate care home, recommending those institutions, which meet requirements of families.

The institution receives also the inquiry to applications to propose the own home independently.

5. A virtual tour

We offer you to upload the virtual tour of your institution by the home presentation on the portal.

The number and choice of presented lodgings is unlimited and it depends only on your preferences.

The price is not dependent on the lodgings amount, however, normally it does not exceed 20.

Price: 960 £ (once)

The transport expense will be added to the price (established individually)

6. Taking photo

While taking photos to the virtual trip, we take photos to the gallery without any extra charge.

7. Website www (hosting and accomplishment)

- Allocation of the domain type www.name.carehomescentre.co.uk
- Accomplishment of the webpage (wordpress)
- Maintenance server-based service
- The possibility of independent webpage updating or via our agency.

Prices:

- webpage and domain maintenance: 20 £
- webpage accomplishment: 180 £ once (for the standard pages)

8. Advertisement on the portal

- Advertisement in the special offer section: **80 £ for 3 months**
- Banner (shared) on the home page: **280 £ annually**
- Advertisement in the chosen region: **680 £ annually**